

**Erick Klambara**  
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**Education:** West Chester University, Class of 2023  
BA in Media and Cultures Studies  
Minor in Journalism

## **Work Experience**

*Business Manager- 91.7 WCUR: The Curve*

*August 2022- Present*

- Maintain and oversee 91.7 WCUR's annual budget.
- Manage and process payroll requests to Student Services Inc
- Work with Executive Board to make sure the station is running properly

*Sports Editor at The Quad: West Chester University's Newspaper Publication*

*August 2021- Present*

- Contribute weekly locally-focused pieces for the sports section.
- Communicate with staff writers and assist with articles.
- Work closely with the editorial team on creating content that represents the West Chester community in a positive manner.
- Assist the sports editor with design layout.
- Conduct interviews with athletes and personnel.

*Cashier/Customer Service Associate- Giant Food Stores*

*March 2021- Present*

- Greet customers and assist them with their needs.
- Provide efficient and welcoming customer service
- Operate cash and self checkout registers.
- Assist with stocking shelves and putting items where they belong.

*Social Media Marketing Intern at All-Star Sports Academy*

*May 2022- August 2022*

- Created content for social media posts, calendars, and blogs.
- Researched clients' competitors, industries, trends, influencers, and media targets to identify opportunities.
- Updated and audited profiles and pages on social media platforms.
- Realtime engagement and community management from client accounts.

- Contributed to social community growth efforts.
- Developed paid advertisements and monitored campaigns.
- Reported daily, weekly, and monthly campaign results.
- Took photos and shot videos during live games.

*Journalism Intern at Navitas Marketing*

*January 2022- May 2022*

- Researched and Wrote Articles focusing on small businesses in the Montgomery and Chester County areas.
- Designed and Posted Graphics for Get To Know Montco and Get To Know ChesCo social media pages.
- Gained experience and connections by interviewing small business owners.
- Worked with colleagues towards a common goal.

*Cashier/Sales Associate-Linvilla Orchards*

*August 2020-December 2020*

- Assisted and Greeted Customers in a professional and courteous manner.
- Counted and handled money.
- Aided in the selling of products.

*Warehouse Assistant-Kalan LP*

*June 2015-August 2020*

- Gained important knowledge by collaborating with co-workers.
- Involved in the production and shipping out of orders to Five Below and Dollar Tree.
- Engaged in manual/physical tasks inherent to the role.

**Volunteer Experience**

*Steve Stefani Dance Marathon*

*2016-2019*

- Aided in raising over \$200,000 three times to help fight Pediatric Cancer.
- Contributed \$895 to benefit kids with Pediatric Cancer.
- Participated as a dancer for 60 hours over four years.

**Computer Skills:**

- Adept at Photoshop CC and Adobe Indesign.
- Proficient at Microsoft Office Suite.
- Web Design in HTML.
- Instagram, Twitter, and Facebook Content Creation.
- RSS Feed Content Creation.
- Audio and Video Production.

**Extracurricular Activities:**

- Host a weekly radio show for 91.7 WCUR
- Staff writer for *The Quad* (for two years prior to receiving a paid position)

